



Vietnam Tuna Handline FIP

A fishery improvement project (FIP) is a multistakeholder effort to address environmental challenges in a fishery

SUMMARY

Following the successful completion of Sea Delight's Vietnam yellowfin tuna circle hook distribution project in October 2013, Sea Delight became an official participant in the Vietnam Tuna Handline FIP in 2014 and have reaffirmed their commitment annually since then.

Sea Delight continues to implement improvement activities and its recognized as a FIP participant in good standing. The end goal is to have the fishery MSC certified by December 2022.



Yellowfin Tuna (*Thunnus albacore*)



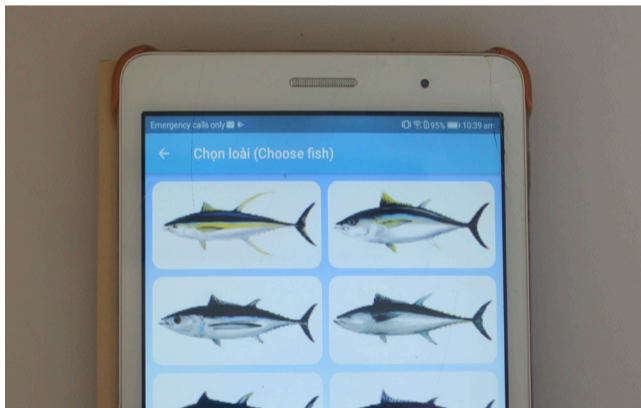
Serving suggestion

Species	Yellowfin Tuna (<i>Thunnus albacore</i>)
Location	Binh Dinh, Phu Yen and Khanh Hoa Provinces fishing in Vietnam EEZ and International Waters
Gear	Handline
Stakeholders & Participants	Ministry of Agriculture and Resource Development with relevant national, regional, & provincial offices, WWF Vietnam & WWF USA, VASEP, VinaTuna, and individual seafood businesses
Start Date	April 2014

KEY QUALITIES

- ✓ Active supply chain participation
- ✓ Public commitment
- ✓ Timebound objectives defined
- ✓ Public work plan
- ✓ On FisheryProgress.org

RECENT HIGHLIGHTS



COPPA App

The voluntary fishery monitor program using the "COPPA" app has expanded and is providing important catch data. The data is used to supplement existing data from recent onboard observer trips.



C Hooks Use

Analysis of catch data from circle hook trials indicates that the use of C hooks does help mitigate unwanted bycatch in the fishery.



Onboard Logbook

Sea Delight is participating in the design of an electronic onboard logbook app for the fishery.

TIMELINE

2013

- MSC pre-assessment
- BFPI completed

2014

- FIP MOU signed

2015

- FIP Action Plan Initiated
- Circle hooks distributed

2016

- Supply chain mapping

2017

- FIP Action Plan updated

2018

- New fisheries law
- Action plan review shows great progress

2020

- COPPA fishery monitor program expanded
- Logbook app testing

2021

- WPFC issues harvest strategy

2022

- MSC certification

